



Staff Report

To: Mayor & Council
From: Tracy Buteau, Director of Corporate Services
Department: Corporate Services
Date: July 18, 2016
Re: 2016 Municipal Census

Background Information:

The City of Chestermere ("City") has conducted a municipal census for the past 34 years (with two exceptions). As outlined in the Municipal Government Act, the census must be completed between April 1st and June 30th. The purpose of the census is to count the number of residents in Chestermere and collect their basic demographic information which can be used for social programming, future community development, as well as business opportunities within the City. In turn the Census increases the City's revenues when applying for population based grants and maintains accurate statistical information about our community. Census officially began on May 1st, 2016 and data collected closed on June 26th, 2016.

2016 was the City's fourth year using an electronic/online census system. The system continues to work well and meet the City's needs. There was an increase in the number of residents electing to complete the Census online. This year approximately 62.8% of residents completed the Census online and this was the highest in Alberta for online census data collection. The closing date for online submission was June 17th, 2016.

The City of Chestermere's total population is 19,715, a 6.6% increase (1,219 residents) over the 2015 census. The City saw approximately 62.8% of residents complete the Census online, whereas 2015 saw 52% online participation.

Census Results:

Below is the breakdown of the City's demographic results from the 2016 Census.

Total Population: 19,715

Total Number of homes completed: 6,331

- 3956 residences completed their submission online and 2070 residences were visited by enumerators. There were 305 residences whose data was collected from neighbours.

Vision: Chestermere – Alberta's Oasis: the Recreation and Relaxation Capital

Mission: Through innovative planning and community consultation, we are building an exceptional place to call HOME.

Strategic Plan Principles: Livability·User Pay·Using Holistic Views of the Community in Order to Create a Better Tomorrow·Sustainability·Innovation·The City will Operate in a Fiscally Conservative Manner

Gender:

- 9579, 48.5%: Male
- 9654, 48.9%: Female
- 482, 2.4%: Preferred not to answer

Age Breakdown:

- 30.5% of residents are under the age of 20
- 26.8% of residents are between the ages 20-40
- 28.8% of residents are between the ages 40-60
- 11.3% of residents are over the age of 60
- 2.3% of residents preferred not to answer

Status of Home:

- 89% of residents indicated they owned their home
- 8.7% of residents indicated they rented their home
- 2.1% of residents preferred not to answer
- 0.02% other

Dwelling Type:

- 76.2% of residents live in single detached homes
- 6.9% of residents live in a duplex
- 9.6% of residents live in a triplex, quadruplex, or townhouse
- 1.8% of residents live in an apartment
- 2.9% of residents preferred not to answer
- 2.1% other

CAO: _____

